Helpful Hints for Creating Parent Ads

1. Decide what picture(s), graphics and/or messages you would like to include in your ad before you sit down to create it.

2. Select an appropriate sized ad to accommodate all of your materials. **see Sample Ad page*
Most ads include a message and photos.
      ¼ page: $25 (suggested 1-2 photos)
      ½ page: $45 (suggested 2-5 photos)
      Full page: $90 (suggested maximum 10-12 photos)

3. Log onto the Parent Pay website (found on Mrs. Lavery's website) and create your ad by **Thursday, January 23rd**! All submissions and payment will be handled through the Parent Pay website.

Some things to consider:
★ Cost varies depending on the size of the ad. Please read the options carefully and make your decision.
★ Deadlines are firm and once ads are submitted, they can not be changed, so please proofread and check carefully.
★ Please remember that the quality of the pictures impacts the clarity of the reproduction.
★ You may see an option to include a QR code in your ad. We DO NOT support this feature. If you include a QR code in your ad, we will not be able to include it in the yearbook.

    ✦ *Visit Mrs. Lavery's website to watch a series of demo videos about designing your own ad.* ✦